



**APP MONETIZATION PLATFORM**

**CASE STUDY**

**INNOVECS®**

[www.innovecs.com](http://www.innovecs.com)

# CASE STUDY

## APP MONETIZATION PLATFORM



### INDUSTRY

Advertising&Marketing

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### CLIENT

Client is the leader in online software distribution, offering a complete ecosystem for downloaded applications including all aspects of user acquisition, conversion, monetization, integrated analytics and optimization.

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### PRODUCT

The product is an app monetization and distribution platform, focusing on user engagement. Developers use it to raise monetization, engagement and distribution.

Our beautiful native ads generate high revenues with minimum interference with the user's in-app experience, and we offer ready-made tools to further increase user-engagement. Advertisers use the product to reach millions of potential users. Our data driven ad formats allow mobile advertisers to reach the desired ROI and volumes.

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### INNOVECS CONTRIBUTION

Development of site. Development of SDK for Android developers

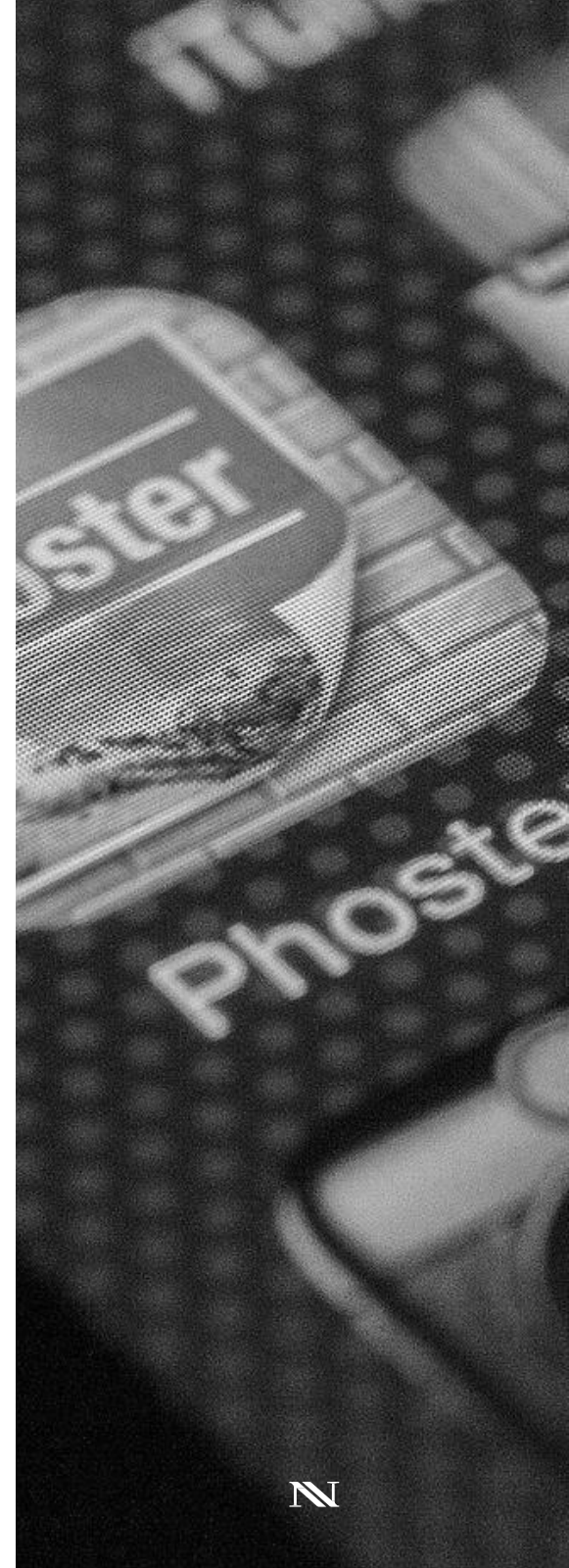
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### TECHNOLOGIES

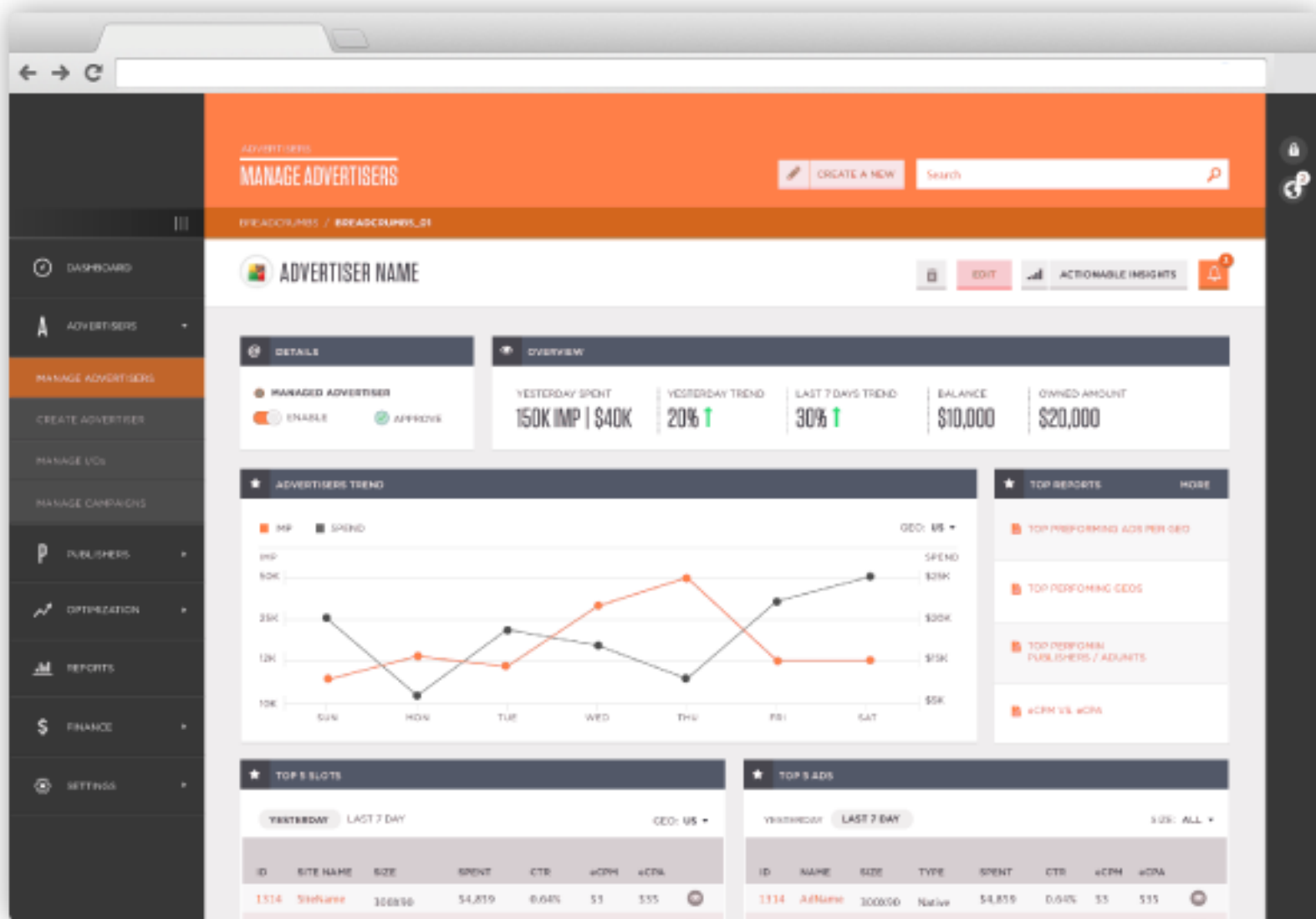
PHP, Angular.js, Nodejs, Android

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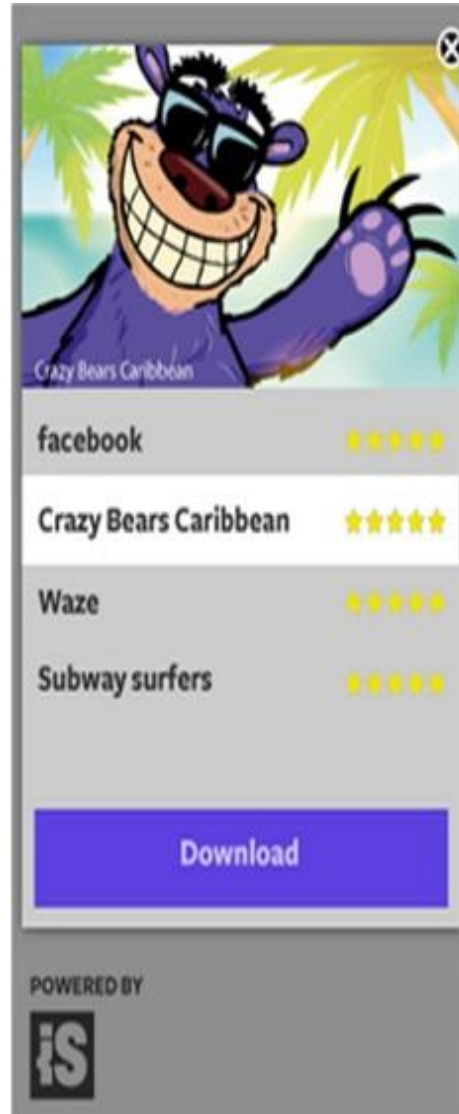
# CASE STUDY APP MONETIZATION PLATFORM

## GALLERY



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## GALLERY





UKRAINE | USA | UK | ISRAEL | EUROPE

**Innovecs is a technology software development company that lives in the cloud.**

A global company with offices in San Francisco, New York, London, Tel-Aviv with R&D facilities in Ukraine, the company specializes in serving Ad- tech, Gaming, Fintech, E-commerce, Transportation, Telecom and Healthcare markets. We focus on mobile and web development, blockchain, ad tech technologies, animation and art assets creation.

## WHY INNOVECS



Highly skilled & Talented Engineers



Fast Hiring Processes



Multiple Service Offerings



Flexible partnership models



Deep Domain Knowledge



Inspirational Working Environment

**HAVE SOME QUESTIONS?**  
CONTACT US AT [SALES@INNOVECS.COM](mailto:SALES@INNOVECS.COM)



FOR MORE INFO  
[www.innovecs.com](http://www.innovecs.com)