



DIGITAL ASSET MANAGEMENT SYSTEM

CASE STUDY

INNOVECS[®]

www.innovecs.com

DIGITAL ASSET

MANAGEMENT SYSTEM



INDUSTRY

Advertising&Marketing



CLIENT

Our client is a super-strong team of marketing, branding, technology and service experts for development of asset management, process optimization and automation systems.



PRODUCT

Platform which is the de facto standard for DAM (digital asset management) systems.

With this server-based software, you get a dynamic digital asset management environment seamlessly integrated with a powerful graphic production and networking infrastructure. A system that breaks down barriers between staff, vendors and clients, and accelerates creative and production workflow.



INNOVECS CONTRIBUTION

Full-cycle website development. Testing.



TECHNOLOGIES

LAMP (Linux, Apache, MySQL, PHP), JavaScript (jQuery), HTML5, CSS3 (Bootstrap 3), MongoDB, Objective-C (Mac OS app), AppleScript, Perl



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GALLERY



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_HISTORICAL_IRONS















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Saved Searches

Location: All Current
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Filename
 Contains

+ Search Save

 1954_WilsonStaff_MuscleBack_Iron.tif File Size: 4 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in Add to Basket Download Options Supermail	 1956_WilsonStaff_FluidFeel_Iron.tif File Size: 3 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in Add to Basket Download Options Supermail	 1960_WilsonStaff_ExpandedMuscleBack_Iron.tif File Size: 4 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in Add to Basket Download Options Supermail	 1969_WilsonStaff_MilledChannel_Iron.tif File Size: 3 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in Remove from Basket Download Options Supermail	 1971_WilsonStaff_FirstStaff_Iron.tif File Size: 3 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in Remove from Basket Download Options Supermail	 1973_WilsonStaff_Interchangeable_Iron.tif File Size: 4 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in Add to Basket Download Options Supermail	 1976_WilsonStaff_BulletCavity_Iron.tif File Size: 4 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in Add to Basket Download Options Supermail
 1981_WilsonStaff_FG17_Iron.tif File Size: 3 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in	 1989_WilsonStaff_FG17_Iron.tif File Size: 4 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in	 1995_WilsonStaff_RMThinFace_Iron.tif File Size: 3 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in	 2001_WilsonStaff_RMCastHead_Iron.tif File Size: 4 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in	 2005_WilsonStaff_D15_Iron.tif File Size: 2 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in	 2005_WilsonStaff_F15_Iron.tif File Size: 2 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in	 2006_WilsonStaff_D17_Iron.tif File Size: 3 MB Last modified: 5/1/15 Created on: 1/21/11 Size: 5.00 in x 4.00 in

Show Lightbox

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The screenshot displays a digital asset management (DAM) interface. At the top, there is a navigation bar with logos for Wilson, Slugger, ATEC, and another logo, along with a 'Basket' icon containing a red '2' and options for 'Add to Basket', 'Download', and 'Preferences'. Below this is a breadcrumb trail: 'Back / Top Level / Golf Pub / Photography / Product_Images / Wilson_Staff / WS_Golf_Irons / _HISTORICAL_IRONS / 1960_WilsonStaff_ExpandedMuscleBack_Iron.tif'. On the left side, there is a 'Tools' panel with an 'Annotate' section and a 'Save Changes' button. The 'Tools' section includes a 'Sketch' tool, a 'Sketch Width' slider, a 'Sketch Color' selector (set to black), and options for 'Text', 'Rectangle', and 'Stamp'. Below the tools is an 'Annotations' section. The main area of the interface shows a large image of a Wilson golf club head. The club head is silver with 'DYNA-POWERED' in orange and black, 'STAFF MODEL' in red, and the 'Wilson' logo in black. A small thumbnail of the club head is visible in the top left corner of the image area. At the bottom of the image area, there is a zoom control with a slider and buttons for zooming in and out.

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W P SLUGGER ATEC LXX Top Level Basket 2 Preferences

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1 2 3 4 5

Save Searches

Add to Basket Download Options Supermail

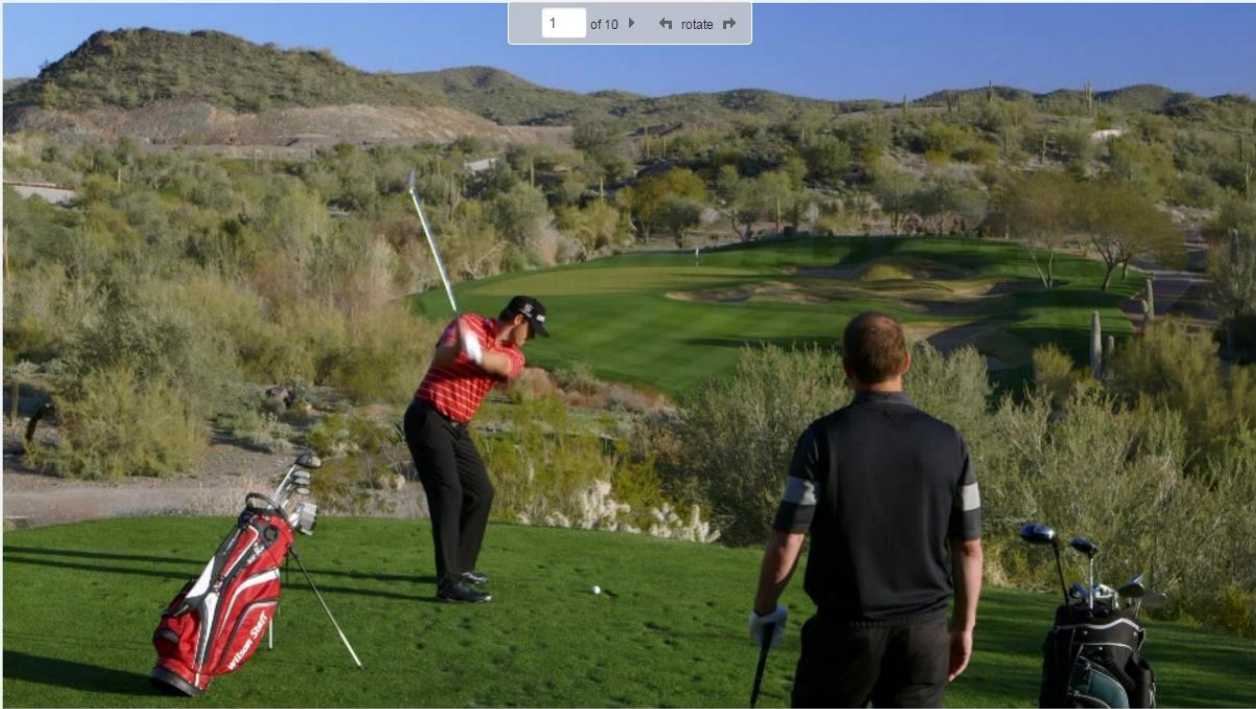
Location: All Custom

Filename

Contains

Search Save

1 of 10 rotate



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