



DIGITAL PUBLISHING PLATFORM

CASE STUDY

INNOVECS[®]

www.innovecs.com

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DIGITAL PUBLISHING PLATFORM



INDUSTRY

Advertising&Marketing



CLIENT

Innovecs' client specializes in Mobile App market, providing tools for every aspect of app planning, developing, marketing, and monetizing. The company delivers relevant information to top App Developers and Appreneurs that are using it to develop, market and monetize their apps. It also provides other types of information from App reviews, articles, and blog posts to special reports, exclusive interviews, industry news, and classifieds



PRODUCT

The product is a mobile publishing platform which allows to create and publish your own magazine app. It makes the process simple, quick and easy with pre-made templates, without the need for extra design efforts or programming skills. You can add any kind of graphics or hyperlinks, audio and video, and create a successful mobile magazine.



INNOVECS CONTRIBUTION

Full-cycle software development in order to meet the business' needs fast and according to high standards.



TECHNOLOGIES

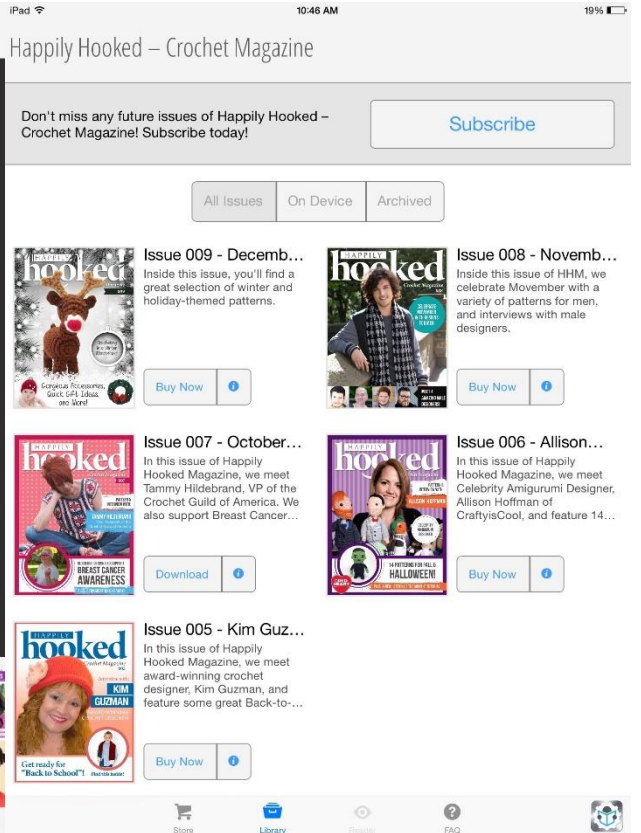
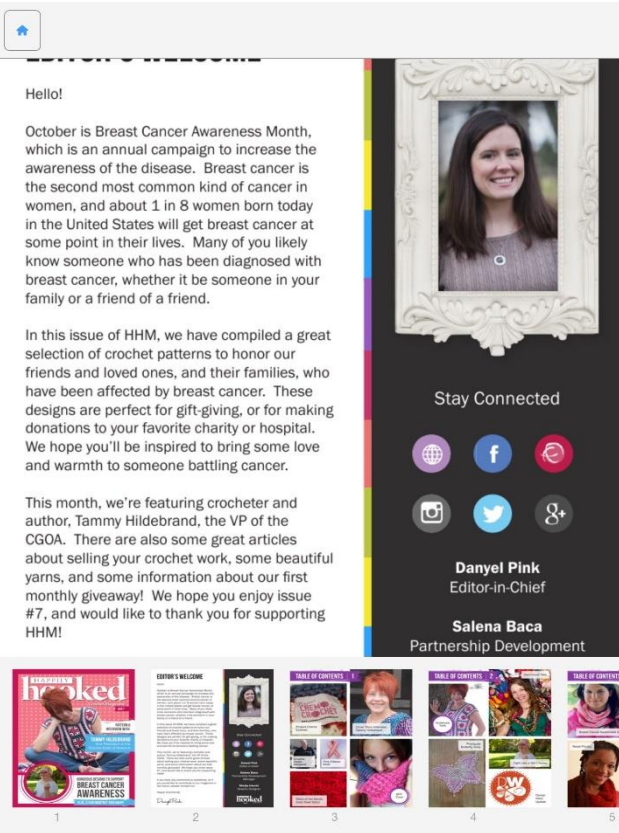
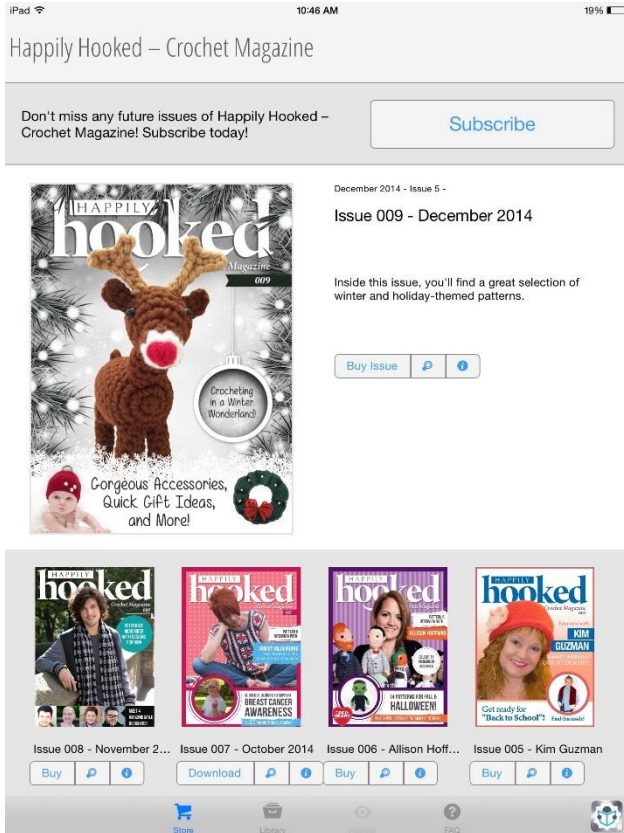
Objective C, inApp purchases, iCloud, REST API



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GALLERY





UKRAINE | USA | UK | ISRAEL | EUROPE

Innovecs is a technology software development company that lives in the cloud.

A global company with offices in San Francisco, New York, London, Tel-Aviv with R&D facilities in Ukraine, the company specializes in serving Ad- tech, Gaming, Fintech, E-commerce, Transportation, Telecom and Healthcare markets. We focus on mobile and web development, blockchain, ad tech technologies, animation and art assets creation.

WHY INNOVECS



Highly skilled & Talented Engineers



Fast Hiring Processes



Multiple Service Offerings



Flexible partnership models



Deep Domain Knowledge



Inspirational Working Environment

HAVE SOME QUESTIONS?
CONTACT US AT SALES@INNOVECS.COM



FOR MORE INFO
www.innovecs.com