



**ONLINE AUCTION**

**CASE STUDY**

**iNOVECS®**

[www.innovecs.com](http://www.innovecs.com)

# CASE STUDY

## ONLINE AUCTION



### INDUSTRY

E-Commerce&Retail



### CLIENT

Innovecs became an outsourcing partner for one of the largest brand names & jewelry auctions.



### PRODUCT

A specialized technology platform that enables advertisers to reach out at an online e-Commerce platform which combines the functionality of classic online store and auction. Users are able to buy products at full price as in a traditional online store or via online auction.

There are two types of auctions: English and Dutch model. Users can bid at an English-style auction or “catch a falling star” for Dutch auctions, as well as manage their shopping carts, add items to wish lists, buy items at full price, process online payments, manage deliveries, etc. The platform is optimized for performance, availability and scalability and integrated with Microsoft Dynamic AX ERP.



### INNOVECS CONTRIBUTION

- Full development lifecycle
- iOS and Android versions are completely developed on our side



### TECHNOLOGIES

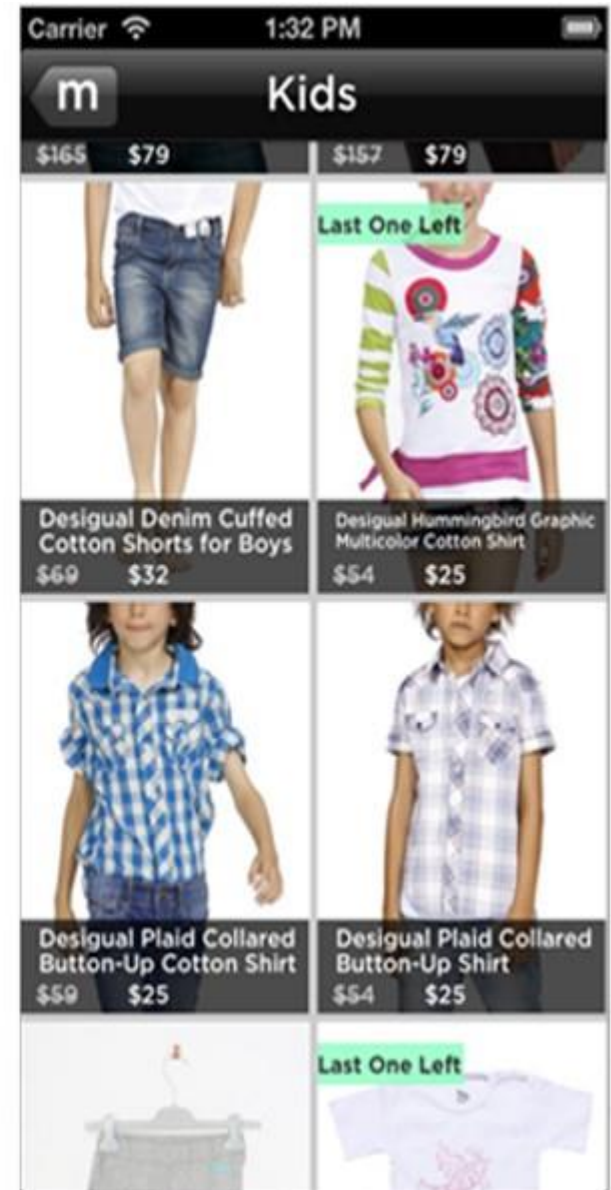
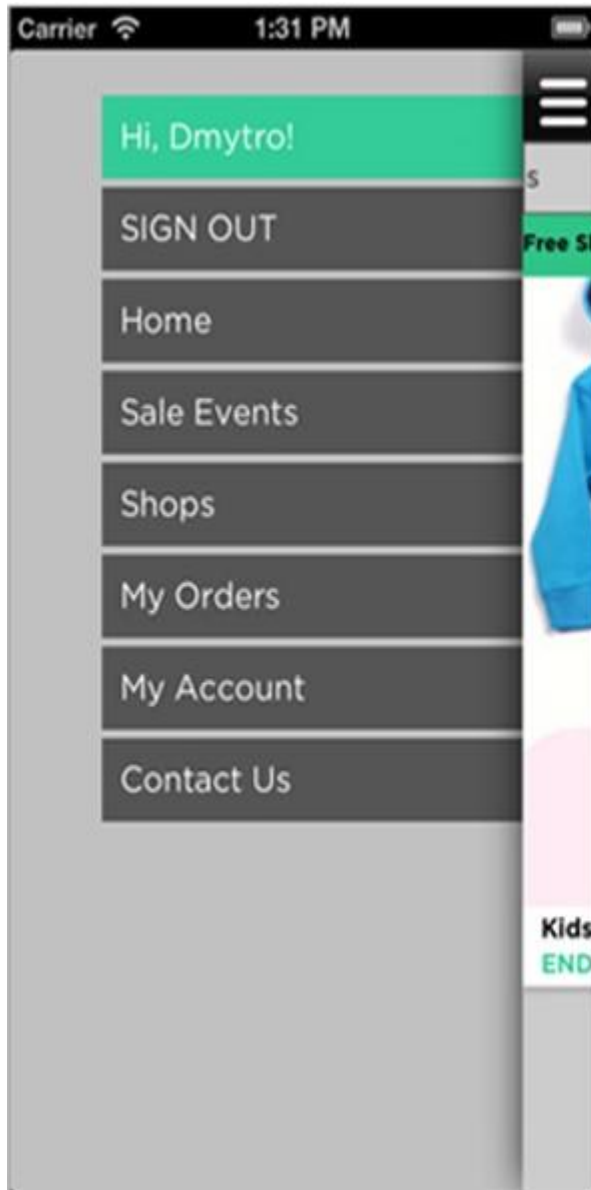
Android SDK, iOS SDK, Objective C



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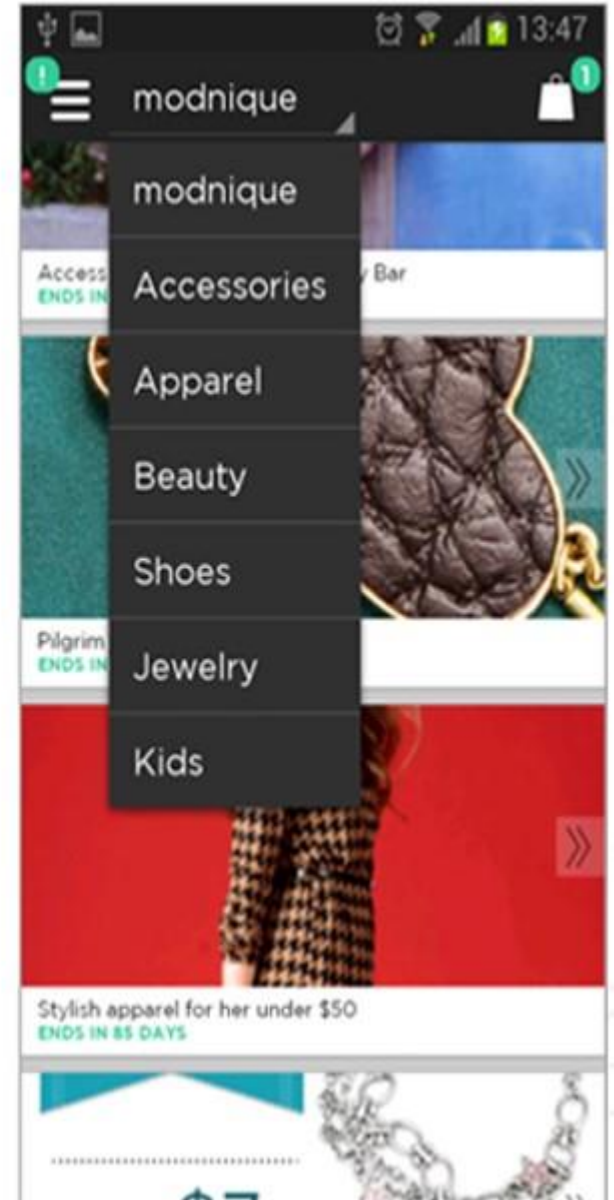
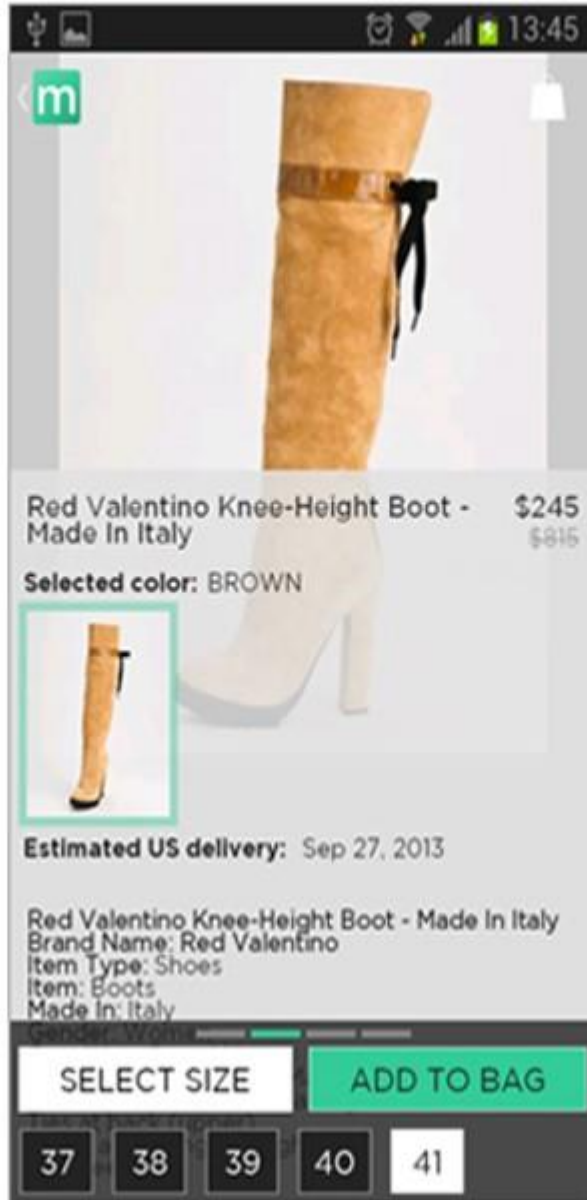
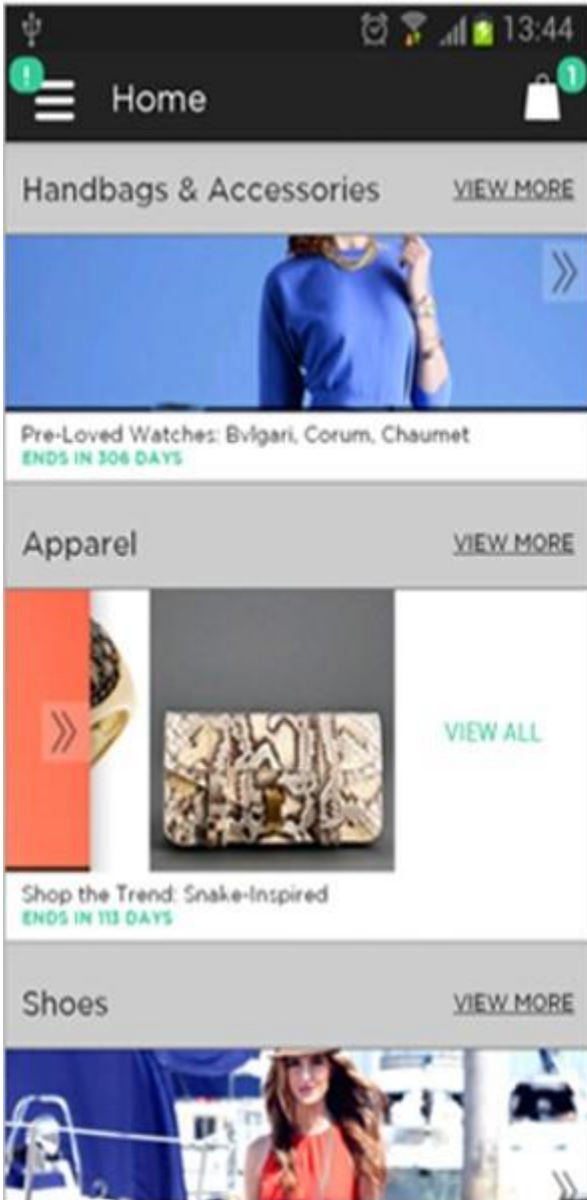
## ONLINE AUCTION

### GALLERY



# CASE STUDY ONLINE AUCTION

## GALLERY





UKRAINE | USA | UK | ISRAEL | EUROPE

**Innovecs is a technology software development company that lives in the cloud.**

A global company with offices in San Francisco, New York, London, Tel-Aviv with R&D facilities in Ukraine, the company specializes in serving Ad- tech, Gaming, Fintech, E-commerce, Transportation, Telecom and Healthcare markets. We focus on mobile and web development, blockchain, ad tech technologies, animation and art assets creation.

## WHY INNOVECS



Highly skilled & Talented Engineers



Fast Hiring Processes



Multiple Service Offerings



Flexible partnership models



Deep Domain Knowledge



Inspirational Working Environment

**HAVE SOME QUESTIONS?**  
CONTACT US AT [SALES@INNOVECS.COM](mailto:SALES@INNOVECS.COM)



FOR MORE INFO  
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