



**SEARCH DATA PLATFORM**

**CASE STUDY**

**INNOVECS®**

[www.innovecs.com](http://www.innovecs.com)

# SEARCH DATA PLATFORM



## INDUSTRY

Advertising&Marketing



## CLIENT

Client is the leading provider of Search Data in Europe that uses our technology and its proprietary algorithm as well as intelligent analysis to combine these searches with other data points such as context, browsing activity, social, and search recency.



## PRODUCT

A specialized technology platform that enables advertisers to reach customers at the exact moment of intent. Search retargeting is the best way to convert prospects and turn them into customers. Thanks to our unique solution, advertisers are able to show banners to highly targeted users based on their recent searches across the web.



## INNOVECS CONTRIBUTION

- Product preparation for different Java stages: from MVP to Product v.1; FrontEnd from Product v.1 to Business
- Big Data processing and analysis
- Real Time processing engine



## TECHNOLOGIES

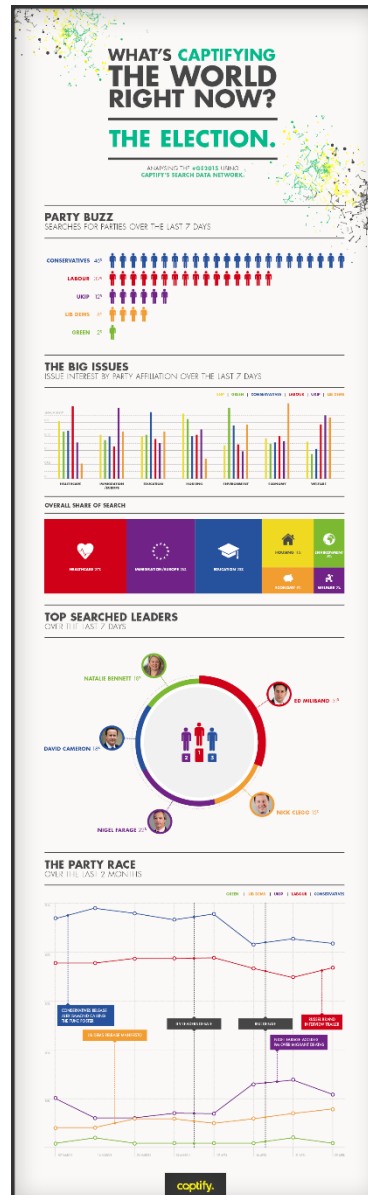
Java, FrontEnd, Scala, QA Automation



# CASE STUDY

## SEARCH DATA PLATFORM

### GALLERY





UKRAINE | USA | UK | ISRAEL | EUROPE

**Innovecs is a technology software development company that lives in the cloud.**

A global company with offices in San Francisco, New York, London, Tel-Aviv with R&D facilities in Ukraine, the company specializes in serving Ad- tech, Gaming, Fintech, E-commerce, Transportation, Telecom and Healthcare markets. We focus on mobile and web development, blockchain, ad tech technologies, animation and art assets creation.

## WHY INNOVECS



Highly skilled & Talented Engineers



Fast Hiring Processes



Multiple Service Offerings



Flexible partnership models



Deep Domain Knowledge



Inspirational Working Environment

**HAVE SOME QUESTIONS?**  
CONTACT US AT [SALES@INNOVECS.COM](mailto:SALES@INNOVECS.COM)



FOR MORE INFO  
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