



WEB PLATFORM FOR FASHION SHOP

CASE STUDY

INNOVECS[®]

www.innovecs.com

WEB PLATFORM

FOR FASHION SHOP



INDUSTRY

E-Commerce&Retail



CLIENT

Company that combines elements of direct sales, retail and e-commerce, works mainly in fashion business and focuses on the Merchandisers, providing them full stack support and maintenance.



PRODUCT

From one side web-platform that works as common online fashion-shop for ordinary customers. From the other side customer that becomes a Merchandiser can create his own unique boutique and run his own business. Nearly 100% of all orders are placed through a Merchandiser, with packages shipped straight from the shop.



INNOVECS CONTRIBUTION

Website development and software testing in order to meet the business needs in the fastest and quality way.



TECHNOLOGIES

JavaScript/Coffee script, MySQL, Backbone.js, HTML 5, Node.js, Socket.IO, Ruby/Ruby on Rails

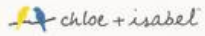


CASE STUDY

WEB PLATFORM

FOR FASHION SHOP

GALLERY



SIGN IN | CART

BECOME A MERCHANDISER

OUR STORY

LOOKBOOKS

SHOP



Shop with a
Merchandiser

Introducing... *le tropique* SUMMER 2015

discover eye-catching shades + opalescent treasures inspired by the mystical French Polynesian islands

[SHOP THE NEW COLLECTION](#)

want to add a little
SPARKLE TO YOUR LIFE?

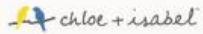
[BECOME A MERCHANDISER >](#)

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Shop with a
Merchandiser

WHO WE ARE

YOUR NEW BUSINESS

HOW IT WORKS

WHY WE'RE UNIQUE

SUCCESS STORIES

GETTING ACCEPTED

APPLY NOW

BECOME A MERCHANTISER

Launch your own fun + flexible business

Ever dreamed of being your own boss? Start selling our brand-new collection *today* as a c+i Merchandiser!



Got questions or want to speed up the application process? Let's chat! ^



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 chloe + isabel

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Shop with a
Merchandiser

OUR LOOKBOOKS



Le Tropic – Summer 2015



Palm Royale

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SHOP



Shop with a
Merchandiser

Explore our brand-new Summer lookbook!

Free Shipping on all orders of \$100+!

COLLECTIONS

New for Summer

Vintage Inspired

Nature Inspired

Sculpted Essentials

Trésors Charms

Sterling Silver

CATEGORIES

Necklaces

Earrings

Bracelets

Rings

Charms + Chains

Hair Accessories

Fragrance

Shop All

STYLE STORIES

Tropical Jungle

Earrings

SORT BY:

Price - High to Low

Search Product by Name or SKU #



Sunlit Sahara Post Drop Earrings
\$68



Jardin Majorelle Chandelier Earrings
\$68



Mirabelle Statement Earrings
\$58



UKRAINE | USA | UK | ISRAEL | EUROPE

Innovecs is a technology software development company that lives in the cloud.

A global company with offices in San Francisco, New York, London, Tel-Aviv with R&D facilities in Ukraine, the company specializes in serving Ad- tech, Gaming, Fintech, E-commerce, Transportation, Telecom and Healthcare markets. We focus on mobile and web development, blockchain, ad tech technologies, animation and art assets creation.

WHY INNOVECS



Highly skilled & Talented Engineers



Fast Hiring Processes



Multiple Service Offerings



Flexible partnership models



Deep Domain Knowledge



Inspirational Working Environment

HAVE SOME QUESTIONS?
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FOR MORE INFO
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