



Performance platform

CASE STUDY

INNOVECS®

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Performance platform



INDUSTRY

Advertising&Marketing



CLIENT

Our client is the UK's number one lead generation agency.



PRODUCT

The product is focused on finding customers for clients.

TLA - Business Systems has a development team focused on TLA's internal systems for handling and processing consumer enquiries, converting to sales leads and distributing to clients.

TLA - Car Keys is the leading automotive website. This website helps consumers find the right car for them at the right price.



INNOVECS CONTRIBUTION

Full stack development. Front-end (jquery, Angular 2) and back-end (.Net, .Net Core). Full-cycle websites/webservices development.



TECHNOLOGIES

TLA - Business Systems: Pure ASP.NET / ASP.NET MVC / ASP.NET Web Forms / ASP.NET Web Api / ASP.NET SignalR / Microsoft Dynamics NAV / Orchard CMS / MS SQL Server / Azure / Twilio / Jira / Octopus Deploy.

TLA - Car Keys: Orchard CMS / ASP.NET MVC / ASP.NET Web Forms / MS SQL Server / Azure.





UKRAINE | USA | UK | ISRAEL | EUROPE

Innovecs is a technology software development company that lives in the cloud.

A global company with offices in San Francisco, New York, London, Tel-Aviv with R&D facilities in Ukraine, the company specializes in serving Ad- tech, Gaming, Fintech, E-commerce, Transportation, Telecom and Healthcare markets. We focus on mobile and web development, blockchain, ad tech technologies, animation and art assets creation.

WHY INNOVECS



Highly skilled & Talented Engineers



Fast Hiring Processes



Multiple Service Offerings



Flexible partnership models



Deep Domain Knowledge



Inspirational Working Environment

HAVE SOME QUESTIONS?
CONTACT US AT SALES@INNOVECS.COM



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www.innovecs.com